Palm Tran and Palm Tran Connection use these three PMS colors:

**PMS 1765 Pink**
- C: 0
- M: 46
- Y: 12
- K: 0

**PMS 326 Teal**
- C: 86
- M: 2
- Y: 41
- K: 0

**PMS 279 Blue**
- C: 72
- M: 37
- Y: 0
- K: 0

The default font family we use for branding is Segoe UI.
Palm Tran incorporates the “Palm Tran Swoosh” in PR printed materials such as brochures, flyers, mailers, magazine ads, etc.

The gray is 25% Black
When appropriate, Palm Tran will use “Buster” and “Curby” for print and the website.
Go Glades is Palm Tran’s pilot transportation program in the Lake Region, covering Pahokee, Belle Glade and South Bay.

**Dark Green**
- C: 91.97
- M: 52.77
- Y: 41.48
- K: 18.08

**Light Green**
- C: 42.2
- M: 0
- Y: 10.89
- K: 0