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*"An Equal Opportunity  
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Electronic Press Release

For immediate release: June 1, 2021  
For more information: Joe Harrington, 215-9868

## Media Advisory

### Palm Tran to Debut "Ride with Pride" Bus June 5, 2021

Palm Tran is rolling out its first bus celebrating the LGBTQ+ community. The "Ride with Pride" bus will debut at the Palm Beach Pride Market on June 5, 2021, from 8 a.m. to 1 p.m. at Bryant Park in Lake Worth Beach, with a media photo op at 11 a.m. The bus features the Progress Pride Flag, which includes the traditional rainbow plus the colors: black, brown, light blue, light pink and white. The additional colors represent people of color, transgender, non-binary individuals and those living with HIV/AIDS. The Palm Tran bus may be the first public bus in the world to feature this flag.

The bus is a partnership of Palm Tran and two local LGBTQ organizations – the Palm Beach County Human Rights Council (PBCHRC) and Compass.

PBCHRC is Florida's oldest, independent, non-partisan, political organization dedicated to ending discrimination based on sexual orientation and gender identity or expression. The organization promotes equality through education, advocacy, direct action, impact litigation, and community outreach.

Compass is one of the largest LGBTQ community centers in Florida. Its mission is to engage, empower and enrich the lives of LGBTQ people and those impacted by HIV and AIDS.

"Palm Tran has long been a leader in providing LGBTQ employees with equal protections, rights and benefits," said PBCHRC President and Founder Rand Hoch. "The 'Ride with Pride' bus lets everyone know Palm Tran's commitment to diversity extends to the entire LGBTQ community."

"Palm Beach County is a beacon for the LGBTQ community," said Compass Executive Director Julie Seaver. "Palm Tran's celebration of our vibrant, colorful, and diverse community is both endearing and empowering."

"Palm Tran is not simply a bus company, we are integrated into this community. This bus further highlights our long-standing commitment to equality for everyone," Palm Tran Executive Director Clinton B. Forbes said.

**What:** Palm Tran "Ride with Pride" Bus Debut/Photo Op  
**Where:** Bryant Park, Lake Worth Beach  
**When:** Saturday, June 5, 2021, 8 a.m. to 1 p.m. with Photo Op at 11 a.m.  
**Who:** County Commissioners, Palm Tran Officials, Advocates