



The default font family we use for branding is Segoe UI

Palm Tran and Palm Tran Connection use these three PMS colors:

PMS 1765 Pink

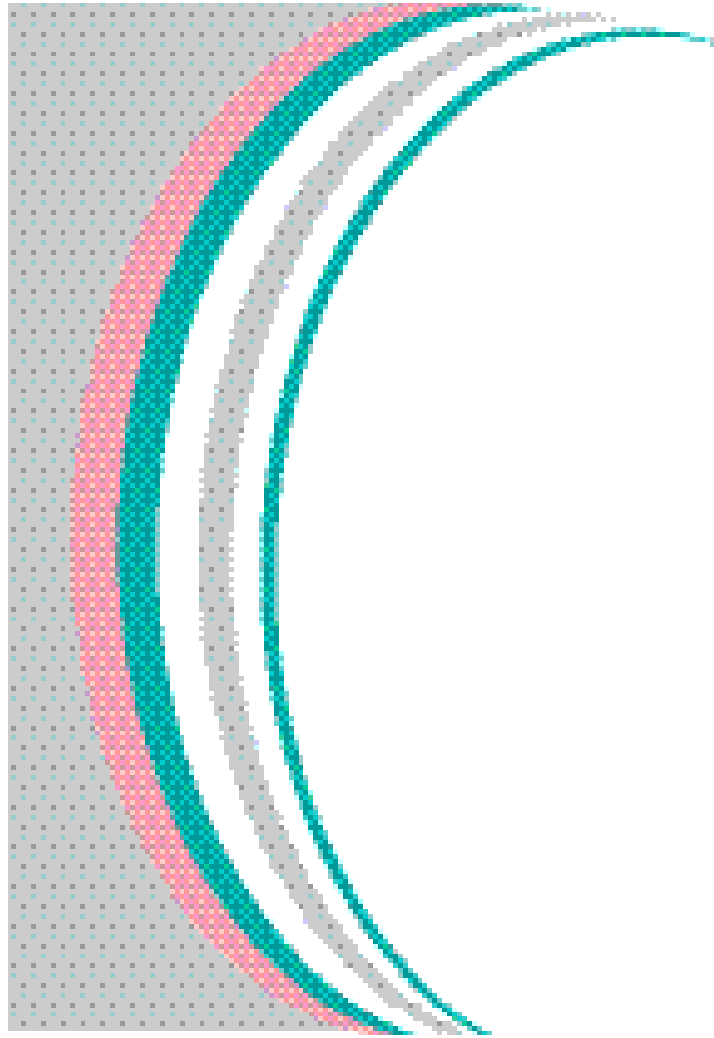
C: 0
M: 46
Y: 12
K: 0

PMS 326 Teal

C: 86
M: 2
Y: 41
K: 0

PMS 279 Blue

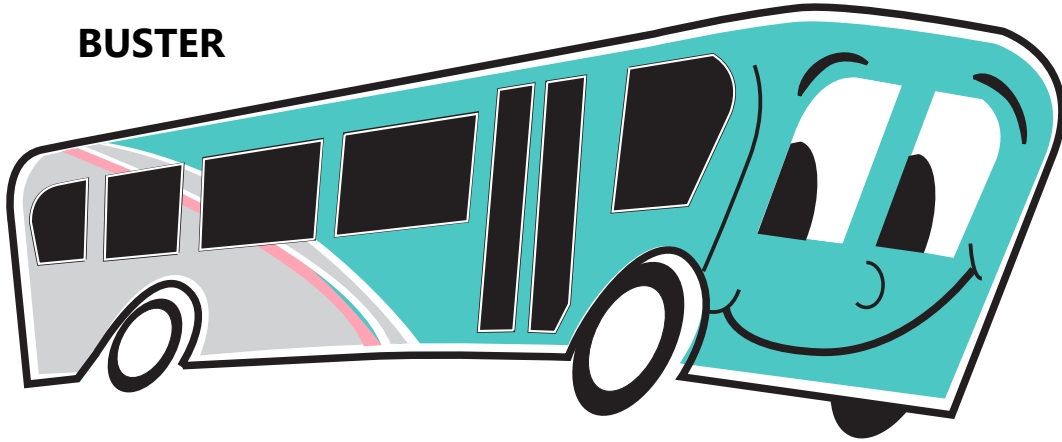
C: 72
M: 37
Y: 0
K: 0



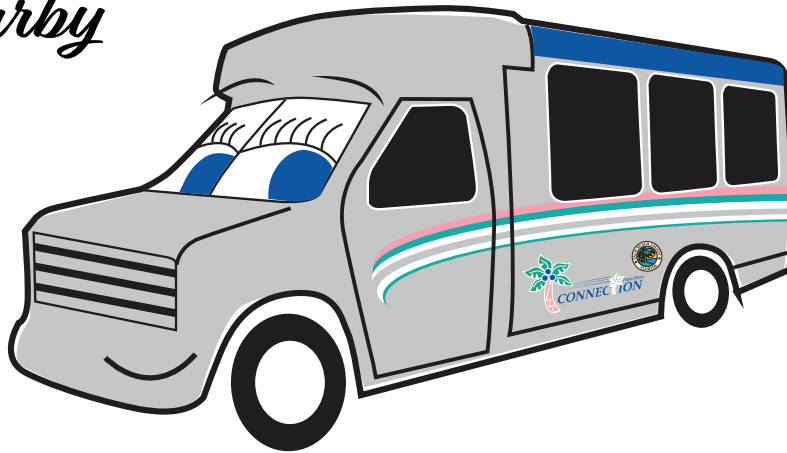
Palm Tran incorporates the "Palm Tran Swoosh" in PR printed materials such as brochures, flyers, mailers, magazine ads, etc.

The gray is 25% Black

BUSTER



Curby



When appropriate, Palm Tran will use "Buster" and "Curby" for print and the website.



Go Glades is Palm Tran's pilot transportation program in the Lake Region, covering Pahokee, Belle Glade and South Bay.

Dark Green

C: 91.97
M: 52.77
Y: 41.48
K: 18.08

Light Green

C: 42.2
M: 0
Y: 10.89
K: 0

